

# Payment Technology Partner

### **GOOGLE PAY™**

## BOOST SALES BY SIMPLIFYING THE CHECKOUT EXPERIENCE

Reach millions of potential customers by unlocking Google Pay's powerful capabilities. Google Pay helps customers quickly and easily complete purchases in apps and on the web, so you can earn more sales revenue.

Offer an effortless and secure checkout experience in minutes, with no added fees. Our Android API makes it simple and quick to integrate Google Pay for payments in-app and on the web.

### FASTER AND SIMPLER CHECKOUTS

## API FOR SIMPLE INTEGRATION

ONLINE, IN APP OR AT THE CHECKOUT



#### **OFFER FRICTIONLESS PAYMENTS:**

- Faster, simpler checkout to reduce shopping cart abandonment
- Customers pay with any credit or debit card stored in their Google account
- Developer-friendly our API makes it easy to integrate
- Your customers never have to leave your app to make a payment
- Added security builds trust and customer confidence

## MAKE IT FASTER, SIMPLER AND MORE SECURE FOR YOUR CUSTOMERS TO BUY WITH GOOGLE PAY



#### In App or on the Web

When shopping online or in apps, customers can pay faster using their credit card information that is securely stored in Google Pay. Payments are frictionless, since they don't need to re-enter card information every time.



#### At the Point of Sale

We make it affordable to upgrade to a modern POS system that accepts Google Pay. Our future-proof solutions ensure you keep up to date with the latest mobile wallet technologies. Now, your customers can simply tap, pay and go!

#### SMARTER ONLINE OR IN-STORE PAYMENTS



#### **FASTER**

Enable a quick and simple checkout process for millions of customers already using Google Pay. Reduce shopping cart abandonment and improve overall customer satisfaction.



#### **DEVELOPER FRIENDLY**

Nuvei's API makes it easy for developers to add Google Pay and regular credit card payments. Our API detects whether a device supports Google Pay and if a customer's card is activated.



#### **EXTRA SECURITY**

Build trust and customer confidence with secure Google Pay transactions. Google Pay safely stores payment information and only shares required information for every transaction.



#### **SEAMLESS**

Google Pay's seamless integration means customer can pay easily with their Google account using any Google product, plus browsers like Safari and Firefox, and iOS for web purchases and in-app payments.



MAKE THE WORLD YOUR LOCAL MARKETPLACE We are the payment technology partner of thriving brands. We provide the intelligence and technology businesses need to succeed locally and globally, through one integration – propelling them further, faster.

Nuvei is a registered ISO of Wells Fargo Bank, N.A., Concord, CA and Wells Fargo Bank, N.A Canadian Branch, Toronto, ON, Canada; a registered ISO of Esquire Bank, Jenicho, NY; and a registered ISO/SP of Westamerica Bank, Santa Rosa, CA. Mastercard is a registered trade mark of Mastercard International Incorporated. \*\*

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